

INDIANA FOREST ALLIANCE / DESIGN INTERNSHIP (unpaid)

We seek: An undergraduate or graduate student with modest design experience to create visuals across platforms (print, digital, website), advancing the brand of the Indiana Forest Alliance (IFA). The IFA design intern assists the Director of Communications in getting attention for our pro-forest message -- using our storehouse of images and other tools.

IFA Mission: The Indiana Forest Alliance (IFA) is a non-profit statewide network dedicated to the long-term health and well-being of Indiana's native forests. We seek to involve people like you in efforts to protect and restore our state forests – through education and advocacy.

Our task: Influencing public opinion about our perilous state of our forests by using great visual communication and social media practices.

Context:

- In the last 10 years, logging has since increased 400% in our state forests (primarily to generate revenue for the state).
- The Indiana Forest Alliance advocates for state forests as among the few public places for true wilderness recreation, and the best habitat remaining for many rare, threatened, and endangered species of native wildlife.
- IFA proposes that the state create 13 wild areas, protected from logging.

Intern's tasks will include:

- Understanding the IFA brand
- Creating graphics that work for social media, websites, and print
- Generating ideas for awareness campaigns
- Improving IFA's website
- Producing short videos
- Analyzing IFA's social media followers and building up their numbers

What You'll Get: The satisfaction of helping to preserve Indiana's natural diversity and native wildlife for future generations. The chance to be a part of a passionate team, dedicated to preserving our state forests.

Scheduling: Internships can occur at anytime and be for credit or no credit. Minimum internship duration is one month. Hours and work location are flexible (IFA office is just north of downtown Indy).

Equipment: Intern must provide his or her own computer.

To apply, contact IFA's Outreach Director:

sandra@indianaforestalliance.org / 812-219-5869

Indiana Forest Alliance

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