



Sunday, February 17 | 5PM | Buskirk-Chumley Theater

Add your brand to a big film fest!

By sponsoring this film festival, you will reach an audience of 600 people who love what's wild. This is the second Wild & Scenic Film Festival to be held in Bloomington. Our goal is to create visibility for you and your company in front of a southern Indiana audience that appreciates the great outdoors.

What is the Wild & Scenic Film Festival?

Wild & Scenic is a traveling film festival organized by the South Yuba River Citizens League (SYRCL) in California. This film festival inspires film-goers to take action in their communities to save our threatened planet. The slate of 10 to 15 short films (ranging from 2 to 35 minutes each) highlight our world's beauty, amazing wildlife, stories of citizens speaking truth to power, and the work that communities are doing to protect the environment. Every ticket buyer gets a one year membership to the Indiana Forest Alliance.

What is the Indiana Forest Alliance?

Founded in 1996, IFA is a statewide non-profit working to conserve forest and wild areas. Our mission is to preserve and restore Indiana's native hardwood forest ecosystem for the enjoyment of all through expert research, influential advocacy, effective organizing, and powerful storytelling.



What are my sponsorship benefits?

All sponsors will get exposure to a crowd of about 600 environmentally-conscious people who love nature and the outdoors. IFA has 10,600 Facebook Fans, 8,000 email list subscribers, 1,400 Instagram followers, and 1,200 Twitter followers. In-kind donations will receive the benefits equated to their cash value.

Your Sponsorship Benefits	Title Sponsor \$2,000	Marquee Sponsor \$1,000	Spotlight Sponsor \$500	Patron Sponsor \$100
Recognition as the Title Sponsor, with logo and message included in on-screen film credits	X			
Recognition in IFA's e-newsletter (2 sends)	X	X		
Logo included in e-newsletter	X	X	X	
Logo on event poster	X	X		
Logo and recognition on all IFA social media channels & website	X	X		
Full page ad in event program	X		X	
Half-page ad in event program		X		
Quarter-page ad in event program			X	
Listing in event program	X	X	X	X
Space for distribution of promotional materials at sponsor table	X	X	X	
Complimentary event tickets	10	5	2	1

What is my impact as a sponsor?

By sponsoring the Wild & Scenic Film Festival, you are supporting IFA's grassroots efforts like:

- The Wild Indiana Campaign aims to pass laws that protect state forests from logging
- The Ecoblitz that documents Indiana's forest wildlife
- The Save Yellowwood campaign continues to fight for the protection of the back country area



How do I give?

- Give online at www.IndianaForestAlliance.org (note: "WSFF" in the comment section)
- Send a check to 2123 N Meridian St. Indianapolis, IN 46202
- Questions? Need an invoice? Contact Sandra Messner, Development Director, via email at sandra@indianaforestalliance.org or call at (812) 219-5869